# A Correlation: Kentucky Academic Standards and Junior Achievement Middle School Programs

Updated July 2020, (2021)

<u>Kentucky Social Studies Standards</u>

<u>Kentucky Career Studies Standards</u>

Common Core State Standards Included

Junior Achievement USA® One Education Way Colorado Springs, CO 80906 www.ja.org

#### **Overview**

Junior Achievement programs offer a multidisciplinary approach that connects learning across social studies disciplines, such as economics, geography, history, government, and civics, while incorporating mathematical concepts and reasoning and language arts skills. This list is not meant to be exhaustive or intended to suggest that a JA program will completely address any given standard, but is designed to show how it can enhance or complement efforts to do so. The flexibility of the programs and supplementary materials allow specific content or skills to be addressed in depth by the teacher and/or business volunteer as needed.

In this document, Junior Achievement programs are correlated to the Kentucky Social Studies Standards and the Kentucky Career and Financial Literacy Studies Standards where appropriate, for grades 6-8, as well as the Common Core State Standards in English/ Language Arts and Mathematics. Alternate delivery methods, such as student self-guided, cover the same learning objectives for social studies standards and the JA Pathway Competencies. However, the varied implementation models may cause slight variation in English Language Arts and Mathematics correlations.

#### **JA Middle Grades Programs**

<u>JA Economics for Success</u>® provides practical information about personal finance and the importance of identifying education and career goals based on a student's skills, interests, and values.

<u>JA Global Marketplace</u><sup>®</sup> Blended Model introduces students to the global marketplace and the ways in which countries buy and sell from each other. Through completion of this program, students will gain an understanding of the role of producers and consumers in the interconnected global market.

<u>JA It's My Business</u><sup>®</sup> Blended Model provides middle school students an opportunity to experience the initial steps necessary to start a business. New program content provides an authentic entrepreneurial experience for students, with each session building up to a product-pitch competition

<u>JA It's My Future</u>® Blended Model offers middle school students' practical information to help prepare them for the working world. Students develop the personal-branding and job-hunting skills needed to earn a job.

<u>JA Inspire</u><sup>TM</sup> is more than a career fair, it brings together the business community and local schools and is designed to help launch middle school students into their futures: high school, college, and careers beyond. (Grades 6-8)

<u>JA Career Exploration Fair</u><sup>TM</sup> is an event where students learn about a range of career options across multiple career clusters. (Grades K-12

JA Career Speakers Series<sup>TM</sup> In JA Career Speakers Series, a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience. (Grades K-12)

JA Excellence through Ethics<sup>TM</sup> Through JA Excellence through Ethics, students will learn the importance of ethics and ethical decision-making and how ethical and unethical choices affect everyone in a community. (Grades 6-12)

<u>JA It's My Job</u><sup>TM</sup> (Soft Skills) will help students understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters. (Grades 6-12)



#### JA Economics for Success

| Session Descriptions  | Academic Standards  | Career Standards   | Common<br>Core<br>ELA   | Common<br>Core Math                        |
|---|---|--|---|--|
| Session One: Mirror, Mirror  Students make choices to better understand the concept of self-knowledge as they consider education, careers, and other life choices.  Objectives:  The students will:  Use personal reflection to explain self-knowledge Apply their skills, interests, and values to help determine a potential career path  |   | ES.M.7 Practice, apply and evaluate personal responsibility and pride in assigned work.  ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions.  C.M.4 Identify resources that can be used for locating job and career information.  C.M.5 Use information from personal inventory surveys to explore and evaluate jobs within the 16 [KY] Career Clusters to guide educational pathway choices at the secondary level.   | Grade 6 RI.6.2,4,7 SL.6.1-2 L.6.1,3,4  Grade 7 RI.7.2,4 SL.7.1,2 L.7.1,3,4  Grade 8 RI.8.2,4 SL.8.1 L.8.1,3,4 |  |
| Session Two: Be a Success  Students learn how to set goals for their financial future. They play the "Be A Success Game" to see the connection between personal finance, education, and careers.  Objectives:  The students will:  Identify the connection between goal setting, personal finance, education, and career choices  Apply decision making to education and career choices   | 6.E.MI.2. Predict and analyze unintended costs and benefits of economic decisions | ES.M.4 Outline goals and prioritize as necessary to complete task.  ES.M.13 Exhibit self-control.  C.M.1 Explain how career choices impact lifestyle.  C.M.2 Explore the cost (monetary and time) of post-secondary and technical education, including possible sources of funding.  C.M.6 Explain how skills necessary for a variety of career pathways may be gained through extracurricular activities, community experience, volunteer work, etc.  C.M.7 Use various sources of career information to evaluate jobs/careers that reflect individual interests and needs. | Grade 6 RI.6.4 SL.6.1,2 L.6.1,3,4  Grade 7 RI.7.4 SL.7.1,2 L.7.1,3,4  Grade 8 RI.8.4 SL.8.1 L.8.1,3,4         | Grade 6<br>6.NS3<br>6.NS.C.5               |
| Session Three: Keeping Your Balance Students receive Occupation Cards and observe how different jobs provide different monthly salaries. Based on those monthly salaries, students evaluate the opportunity cost when making budget decisions.  Objectives: The students will:  Recognize that a balanced budget is important for all workers  Define the term income and differentiate between gross and net income  Name ways to balance a budget | 6.E.IC.1 Analyze the economic choices of individuals, societies, and governments. | ES.M.1 Practice problem solving skills in a variety of situations to apply to real-world problems.  ES.M.2 Model flexibility and willingness to try new things (e.g., critical thinking, problem solving).  ES.M.3 Demonstrate resilience and perseverance by showing willingness to complete a task.  ES.M.12 Practice ethical behavior in various situations.  FL.M.1 Develop and manage financial goals for the future based on one's career choice and lifestyle expectations to meet the needs of individuals and families.  FL.M.3 Explain net income                  | Grade 6 RI.6.4,7 SL.6.1 L.6.1,3,4  Grade 7 RI.7.4 SL.7.1 L.7.1,3,4  Grade 8 RI.8.4 SL.8.1 L.8.1,3,4           | Grade 6 6.NS.B.3 6.NS.C.5 Grade 7 7.RP.A.3 |



#### JA Economics for Success

| Session Descriptions  | Academic Standards   | Career Standards  | Common<br>Core<br>ELA   | Common<br>Core Math                        |
|---|--|---|---|--|
| Session Four: Savvy Shopper  Students examine how consumers pay for goods and services. They discuss the advantages and disadvantages of using debit and credit cards.  Objectives:  The students will:  Identify the differences between debit and credit cards  Explain the advantages and disadvantages of both cards  Recognize the importance of taking personal responsibility for financial decisions  | 6.E.IC.1 Analyze the economic choices of individuals, societies, and governments.  | ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions.  C.M.12 Identify and follow agreed-upon work skills that are necessary for both the classroom and workplace.  FL.M.4 Compare a variety of credit sources from which consumers can choose to borrow.  FL.M.5 Compare the costs and benefits of buying on credit that are key to making a good borrowing decision.  FL.M.7 Apply decision making strategies when buying products. | Grade 6 RI.6.4,7 SL.6.1 L.6.1,3,4  Grade 7 RI.7.4 SL.7.1 L.7.1,3,4  Grade 8 RI.8.4 SL.8.1 L.8.1,3,4 | Grade 6 6.NS.B.3 6.NS.C.5 Grade 7 7.RP.A.3 |
| Session Five: Keeping Score  Students examine how a credit score is determined and learn about the consequences of a positive and negative credit report.  Objectives:  The students will:  Describe the favorable or unfavorable consequences of a high or low personal credit score  Explain actions that cause a credit score to go up or down   | 6.E.MI.2. Predict and analyze unintended costs and benefits of economic decisions. | ES.M.17 Respect individual differences and work collaboratively with people of diverse backgrounds, viewpoints, and experiences.  FL.M.4 Compare a variety of credit sources from which consumers can choose to borrow.  FL.M.5 Compare the costs and benefits of buying on credit that are key to making a good borrowing decision.  | Grade 6 RI.6.4,7 SL.6.1 L.6.1,3,4  Grade 7 RI.7.4 SL.7.1 L.7.1,3,4  Grade 8 RI.8.4 SL.8.1 L.8.1,3,4 | Grade 6<br>6.NS.B.3<br>6.NS.C.5            |
| Session Six: What's the Risk?  Students learn that life involves risk and that insurance and personal responsibility help to reduce the financial consequences of loss or injury.  Objectives:  The students will:  Explore the cost and consequence of risk  Explain how insurance provides a method to minimize financial risk  Identify the opportunity cost of having insurance  Assess how personal responsibility plays a part in minimizing risk | 6.E.IC.1 Analyze the economic choices of individuals, societies, and governments.  | FL.M.13 Investigate the use of insurance to cover risk of financial loss.   | Grade 6 SL.6.1 L.6.1,3,4  Grade 7 SL.7.1 L.7.1,3,4  Grade 8 SL.8.1 L.8.1,3,4                        |  |



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|---|--|--|--|
| Session Details   | Academic Standards   | Career Standards   | Common<br>Core   |
| Session One: Business and Customer  Students learn about the relationship between businesses, their customers, and the mutually beneficial exchange of products and services.  Objectives:  The students will:  Identify what a business gains from an exchange with a customer Identify what a customer gains from an exchange with a business Define ethics and ethical dilemma (Deeper Look)  Identify the stakeholders of a business. Evaluate whether the actions of a business, which had positive or negative implications to stakeholders, were ethical (Deeper Look) | 6.E.IC.1 Analyze the economic choices of individuals, societies, and governments. 6.E.MI.2. Predict and analyze unintended costs and benefits of economic decisions. 6.E.MI.3 Explain how markets exist whenever there is an exchange of goods and services. | ES.M.1 Practice problem solving skills in a variety of situations to apply to real-world problems.  ES.M.12 Practice ethical behavior (e.g., honesty, trust, compassion, acceptance) in various situations.  ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions. | Grade 6 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 L.6.1-6 Grade 7 RI.7.4 W.7.4 SL.7.1-2 L.7.1-6 Grade 8 RI.8.4 W.4 SL.8.1-2 L.8.1-6   |
| Session Two: Business and Culture Students learn that businesses must understand cultural differences to meet customers' needs and make a profit in different countries.  Objectives: The students will:  Identify business-related, cultural differences throughout the world Explain the need for international businesses to consider their customers' cultural differences to provide for the customer and make a profit Identify cultural differences throughout the world that affect social interaction and communication  | 6.E.MI.2. Predict and analyze unintended costs and benefits of economic decisions  | ES.M.17 Respect individual differences and work collaboratively with people of diverse backgrounds, viewpoints, and experiences.  ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions.  | Grade 6 RI.6.1 RI.6.4 RI.6.7 W.6.4,7 SL.6.1-2 SL.6.4 L.6.1-6 Grade 7 RI.7.1 RI.7.4 W.7.4,7 SL.7.1-2 SL.7.4 L.7.1-6 Grade 8 RI.8.1 RI.8.4 W.8.4,7 SL.8.1-2 SL.8.4 L.8.1-6 |



| Session Details  | Academic Standards  | Career Standards   | Common<br>Core   |
|--|---|--|--|
| Session Three: Global Trade  Students learn that businesses trade to obtain products and services that customers want or need. Students will learn about imports and exports, examine the ways technology has improved international trade and participate in a global trade game.  Objectives:  The students will:  Identify reasons why countries trade  Demonstrate that countries benefit more from trade than from trying to meet all their own needs  Apply key terms related to trade.  Describe how improvements in technology can influence international trade | 6.E.MI.1 Trace the chain of supply for a needed product. 6.E.MI.2. Predict and analyze unintended costs and benefits of economic decisions. 7.E.MI.1 Analyze the role of consumers and producers in product markets.  | ES.M.1 Practice problem solving skills in a variety of situations to apply to real-world problems.  ES.M.2 Model flexibility and willingness to try new things (e.g., critical thinking, problem solving).                         | Grade 6 RI.6.4 W.6.4 SL.6.1-2 SL.4 L.6.1-6 Grade 7 RI.7.4 W.7.4 SL.7.1-2 SL.7.4 L.7.1-6 Grade 8 RI.8.4 W.8.4 SL.8.1-2 SL.8.4 L.8.1-4 L.8.6   |
| Session Four: Why Countries Specialize Students learn that businesses in different countries specialize by focusing their efforts on specific resources or producing smaller parts of a product.  Objectives: The students will:  Define specialization Analyze examples of international trade to explain why modern countries cannot provide for all their wants and needs Show how events and decisions in one country have a causal relationship with, and produce an effect on, customers in another country  | 6.E.MI.1 Trace the chain of supply for a needed product. 6.E.ST.1 Compare specialization in two or more civilizations [or empires.] 6.E.ST.2 Examine how new knowledge, technology and specialization increase productivity. 7.E.MI.1 Analyze the role of consumers and producers in product markets. 7.E.ST.2 Analyze the impact of specialization upon trade and the cost of goods and services. 8.E.MA.2 Assess how regions [of the United States] specialized based on supply and demand due to their geographic locations. | ES.M.6 Practice on-task behaviors with minimal direction. ES.M.7 Practice, apply and evaluate personal responsibility and pride in assigned work ES.M.9 Apply and explain important concepts in learning to an authentic audience. | ELA Grade 6 RI.6.1,4,7 SL.6.1-2 L.6.1,3,4,6 Grade 7 RI.7.1,4 SL.7.1-2 L.7.1,3,4,6 Grade 8 RI.8.1,4 SL.8.1-2 L.8.1,3,4,6 MATH 6.NSA.3 6.RP.3 7.RP.2 7.NS.3 Mathematical Practices 1-2 4-7 |



| Session Details   | Academic Standards  | Career Standards   | Common<br>Core  |
|---|---|--|---|
| Session Five: Trade Barriers  Students explore the types of restrictions that governments place on international trade. They learn about tariffs, quotas, subsidies, and standards and how these barriers affect governments, businesses, and customers.  Objectives: The students will:  Identify examples of trade barriers Analyze the consequences of trade barriers on businesses, employees, and customers Explain why balance of trade matters to businesses, customers, and employees | 6.E.MI.2. Predict and analyze unintended costs and benefits of economic decisions | ES.M.17 Respect individual differences and work collaboratively with people of diverse backgrounds, viewpoints, and experiences.  ES.M.1 Practice problem solving skills in a variety of situations to apply to real-world problems.  ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions | ELA Grade 6 RI.6.4 W.6.4 SL.6.1-2 L.6.1-6  Grade 7 RI.7.4 W.7.4 SL.7.1-2 L.7.1-6  Grade 8 RI.8.4 W.8.4 SL.8.1-2 L.8.1-6 |
| Session Six: Currency  Students explore the concept of international currencies. They learn about variable exchange rates, currency converters, and how to compare the prices of products from around the world.  Objectives:  The students will:  Define currency and exchange rate Recognize that different countries have different forms of currency Recognize that each currency has a different value, which is determined through a variable exchange rate                             | NA  | C.M.12 Identify and follow agreed-<br>upon work skills (e.g., attendance,<br>respect, preparedness, quality of<br>work, time-management) that are<br>necessary for both the classroom and<br>workplace.<br>FL.M.7 Apply decision making<br>strategies when buying products.  | ELA Grade 6 RI.6.4,7 SL.6.1-2 L.6.1 L.6.3-6 Grade 7 RI.7.4 SL.7.1-2 L.7.1 L.7.3-6 Grade 8 RI.8.4 SL.8.1-2 L.8.1 L.8.3-6 |



| Session Details  | Academic Standards  | Career Standards  | Common<br>Core  |
|--|---|---|---|
| Session Seven: Global Workforce Students take on the role of international business owners reviewing the skills and experience of potential employees.  Objectives: The students will:  Describe how businesses can use modern technology and communication tools to locate highly qualified employees at the most advantageous wages  Express specific steps that would need to be taken to obtain work in another country. Recognize the value of a second language for future job opportunities | 6.E.IC.1 Analyze the economic choices of individuals, societies, and governments. | C.M.1 Explain how career choices impact lifestyle.  C.M.3 Explain how roles in the workplace and community are constantly changing (e.g., librarian to media specialist, remote employment opportunities) due to supply and demand and technological impacts on industry. | Grade 6 RI.6.1 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 SL.6.4 L.6.1-6  Grade 7 RI.7.1 RI.7.4 W.7.4 SL.7.1-2 L.7.1-6  Grade 8 RI.8.1,4 W.8.4 SL.8.1-2 L.8.1-6 |



# JA It's My Business!

| Session Details  | Academic Standards   | Career Standards   | Common<br>Core ELA   |
|--|--|--|--|
| Session One: Entrepreneurs  Students learn about the relationship between entrepreneurs, their businesses, and the products and services they offer, and then take an entrepreneurial characteristics inventory to assess their own entrepreneurial skills and interests.  Objectives:  The students will: | 6.E.MI.2. Predict and analyze unintended costs and benefits of economic decisions  | ES.M.1 Practice problem solving skills in a variety of situations to apply to realworld problems.  ES.M.2 Model flexibility and willingness to try new things. | Grade 6 RI 6.4,7 SL.6.1-2 L.6.1-6  Grade 7 RI.7.4,7 SL.7.1-2 L.7.1-6  Grade 8    |
| <ul> <li>Define entrepreneurship and social entrepreneurship</li> <li>Describe the relationship between a business and its products and service</li> <li>Identify entrepreneurial characteristics and recognize them, in varying degrees, in themselves</li> </ul>   |  |  | RI.8.4<br>SL.8.1-2<br>L.8.1-5  |
| Session Two: Market and Need Students are introduced to young entrepreneurs who have successfully met an identified market need, and then created a new product to meet the need. Students work in groups to brainstorm current needs within different product categories.                                 | 6.E.IC.1 Analyze the economic choices of individuals, societies, and governments.  6.E.MI.3 Explain how markets exist whenever there is an exchange of goods and services. | ES.M.1 Practice problem solving skills in a variety of situations to apply to realworld problems.  ES.M.2 Model flexibility and willingness to try new things. | Grade 6<br>RI.6.1,4,7<br>SL.6.1-2<br>SL.6 4<br>L.6.1-6<br>Grade 7<br>RI. 7.1,4,7 |
| Objectives:  |  |  | SL.7.1-2<br>SL.7.4   |
| The students will:   |  |  | L.7.1-6  |
| <ul> <li>Define market and need</li> <li>Explain the importance of<br/>identifying market and need when<br/>developing new product or service<br/>ideas</li> </ul>   |  |  | Grade 8<br>RI.8.1,4<br>SL.8.1-2<br>SL.8.4<br>L.8.1-5                             |



# JA It's My Business!

| Session Details   | Academic Standards  | Career Standards   | Common<br>Core ELA   |
|---|---|--|--|
| Session Three: Innovative Ideas Students learn about innovative idea generation and examine cutting-edge products. Working in groups, students brainstorm their own product ideas and use graphic organizers to capture them.  Objectives: The students will:  Explain innovation and recognize it as a necessary entrepreneurial skill when starting a business Participate in creative idea generation, from brainstorming to defending and selecting an idea | NA  | ES.M.1 Practice problem solving skills in a variety of situations to apply to real-world problems.  ES.M.2 Model flexibility and willingness to try new things.                                    | Grade 6 RI.6.1 RI. 6.4 RI.6.7 SL.6.1-2 SL.4-5 L.6.1-6  Grade 7 RI.7.1 RI.7.4 RI.7.7 SL.7.1-2 SL.7.1-6  Grade 8 RI.8.1 RI.8.4 SL.8.1-2 SL.8.4-5 L.8.1-5 |
| Session Four: Testing the Market  Students learn about the importance of obtaining market feedback about new product ideas. They will examine various survey question types and determine whether questions yield useful product feedback, and then practice developing survey questions in groups.  Objectives:  The students will:  Discuss the importance of market research in the product development process  Describe multiple types of survey questions | 6.E.MI.3 Explain how markets exist whenever there is an exchange of goods and services. | ES.M.5 Apply failure as a learning opportunity.  ES.M.6 Practice on-task behaviors with minimal direction.  ES.M.7 Practice, apply and evaluate personal responsibility and pride in assigned work | Grade 6 RI.6.1 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 L.6.1-6  Grade 7 RI.7.1 RI.7.4 RI.77 W.7.4 SL.7.1-2 L.7.1-6  Grade 8 RI. 8.4 W.8.4 SL.8.1-2 L.8.1-5        |



# JA It's My Business!

| Session Details  | Academic Standards   | Career Standards   | Common<br>Core ELA   |
|--|--|--|--|
| Session Five: Design and Prototype  Students learn about product design and the prototype process. Each student will create a product sketch to show the features and explain the purpose of his or her product.  Objectives:  The students will:  Represent a product idea and its features by using rough sketches and drawings  Recognize sketches as an important first step in the prototype process  | 6.E.MI.3 Explain how markets exist whenever there is an exchange of goods and services.  | ES.M.1 Practice problem solving skills in a variety of situations to apply to real-world problems.  ES.M.2 Model flexibility and willingness to try new things.  ES.M.8 Apply reading, writing, mathematics, science and technology skills to authentic, real-world tasks.  ES.M.9 Apply and explain important concepts in learning to an authentic audience | Grade 6 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 SL.6.4-5 L.6.1-6  Grade 7 RI.7.4 RI.7.7 W.7.4 SL.7.1-2 SL.7.1-5 L.7.1-6  Grade 8 RI. 8.4 W.8.4 SL.8.1-2 SL.8.4-5 L. 8.1-5 |
| Session Six: Seek Funding  Students learn how to plan and deliver a pitch presentation with the intent of attracting potential investors. In a mock competition, groups will pitch their product idea to guest judge(s) who will award teams with ceremonial startup funds.  Objectives:  The students will:  Describe the elements that make a strong pitch presentation  Work together to create and deliver a product pitch for potential funding | 6.E.MI.3 Explain how markets exist whenever there is an exchange of goods and services. 6.E.IC.1 Analyze the economic choices of individuals, societies and governments. | ES.M.8 Apply reading, writing, mathematics, science and technology skills to authentic, real-world tasks. ES.M.9 Apply and explain important concepts in learning to an authentic audience   | Grade 6 RI,6.4 RI,6.7 W.6.4 SL.6.1-2 SL.6.4-5 L.6.1-4  Grade 7 RI,7.4 RI,77 W.7.4 SL.7,1-2 SL.7,1-4  Grade 8 RI,8.4 W.8.4 SL.8,1-2 SL.8,1-5                    |



# JA It's My Future

| Session Details  | Academic Standards  | Career Standards   | Common<br>Core ELA  |
|--|---|--|---|
| Session One: My Brand  Students learn that they have their own personal brand and that the brand they build today will reflect on them in the future. They examine well-known logos to learn how individuals and companies create their brands and build their reputations. They assess their personal characteristics to define their own brands and then develop logos to represent themselves.  Objectives:  The students will:  Describe the elements of a brand Recognize the ability of personal branding to build a positive reputation, for their personal life as well as for their future career Design a logo that expresses their personal brand | 6.E.MI.2. Predict and analyze unintended costs and benefits of economic decisions       | ES.M.7 Practice, apply and evaluate personal responsibility and pride in assigned work   | Grade 6 RI.6.4 RI.6.7 SL.6.1-2 SL.6.4-5 L.6.1-6 Grade 7 RI.7.4 SL.7.1-2 SL.7.4-5 L.7.1-6 Grade 8 RI. 8.4 SL.8.1-2 SL.8.4-5 L.8.1-6    |
| Session Two: Career Paths and Clusters  Students are introduced to the 16 career clusters and the pathways through them. They take a career interest survey and learn about potential jobs within their preferred clusters. They then share job information with other members of the class and discuss the importance of all jobs within a community.  Objectives:  The students will:  Define careers cluster.  Identify jobs in specific career clusters to explore further  Recognize the interconnectivity and value of all types of jobs   | NA  | ES.M.7 Practice, apply and evaluate personal responsibility and pride in assigned work.  C.M.5 Use information from personal inventory surveys to explore and evaluate jobs within the 16 KY Career Clusters to guide educational pathway choices at the secondary level.  | Grade 6 RI.6.1,4,7 SL.6.1-2 SL.6.4-5 L.6.1-6  Grade 7 RI.7.1,4 SL.7.1-2 SL.7.4 L.7.1-6  Grade 8 RI.8.1 RI.8.4 SL.8.1-2 SL.8.4 L.8.1-6 |
| Session Three: High-Growth Careers  Students learn about the importance of being aware of which fields are growing and which are declining when making decisions about their own careers. They play a game that introduces information about high-growth job fields.  Objectives:  The students will:  Identify specific careers that are forecast to have high- growth rates Consider a variety of factors when selecting a career  | 6.E.MI.3 Explain how markets exist whenever there is an exchange of goods and services. | C.M.6 Explain how skills (both academic and technical) necessary for a variety of career pathways may be gained through extracurricular activities, community experience, volunteer work, etc.  C.M.7 Use various sources of career information (e.g., Career Day, guest speaker, field trips, virtual field trips, career fairs, career websites) to evaluate jobs/careers that reflect individual interests/needs. | Grade 6 RI.6.1,4,7 SL.6.1-2 L.6.1-6  Grade 7 RI.7.1,4 SL.7.1-2 L.7.1-6  Grade 8 RI.8.1,4 SL.8.1-2 L.8.1,3,4                           |



# JA It's My Future

| Session Details  | Academic Standards  | Career Standards   | Common<br>Core ELA  |
|--|---|--|---|
| Session Four: Career Mapping  Students learn how early experiences can build transferable skills that contribute to future job success.  Students look at the lives of celebrities and their paths to success, focusing on early experiences. They learn about career maps by examining a sample and then creating their own.  Objectives:  The students will:  Identify jobs in specific career clusters that they would like to explore further  Plan significant milestones they need to reach to earn a particular job   | 6.E.MI.2. Predict and analyze unintended costs and benefits of economic decisions | C.M.6 Explain how skills (both academic and technical) necessary for a variety of career pathways may be gained through extracurricular activities, community experience, volunteer work, etc.   | Grade 6 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 SL.6.4-5 L.6.1-6  Grade 7 RI.7.4 W.7.4 SL.7.1-2 SL.7.4-5 L.7.1-6  Grade 8 RI.8.4 W.8.4 SL.8.1-2 SL.4-5 L.8.1-6 |
| Session Five: On the Hunt  Students are introduced to the basics of looking for and applying and interviewing for a job. They play a game in which they must identify two truths and a myth about the job search process. They also learn the fundamentals of creating a resume and engage in simulation in which they identify appropriate skills for various jobs and decide upon the right section of a resume to highlight those skills.  Objectives:  The students will:  Recognize basic job-hunting techniques, including looking for a job, applying, interviewing, and listing references  Recognize the importance of personal presentation and making a good impression, on paper and in person.  Recognize the basic construction of a resume and skills that should be highlighted on a resume. | NA NA   | C.M.6 Explain how skills (both academic and technical) necessary for a variety of career pathways may be gained through extracurricular activities, community experience, volunteer work, etc.  C.M.7 Use various sources of career information (e.g., Career Day, guest speaker, field trips, virtual field trips, career fairs, career websites) to evaluate jobs/careers that reflect individual interests/needs. | Grade 6 RI.6.1 RI.6.4 RI.6.7 SL.6.1-2 SL.4 L.6.1-6  Grade 7 RI.7.1 RI. 7.4 SL.7.1-2 SL.7.4 L.7.1-4  Grade 8 RI.8.1 RI.8.4 SL.8.1-2 SL.8.4 L.8.1-4   |



# JA It's My Future

| Session Details  | Academic Standards  | Career Standards  | Common<br>Core ELA   |
|--|---|---|--|
| Session Six: Soft Skills  Students learn about the differences between technical and soft skills and why both are essential for keeping a job.  Students will also complete a soft skills self-evaluation to determine which skills they already have and which they can work toward. Finally, they will role-play situations that require strong soft skills.  Objectives:  The students will:  Define and differentiate between technical skills and soft skills Identify specific soft skills they already possess and those they need to improve | 7.I.UE.3 Gather relevant information from multiple sources while using the origin, authority, structure, and context of the sources to guide the selection to answer compelling and supporting questions. | C.M.10 Apply responsible digital citizenship practices (e.g., intellectual property, copyright, online reputation, cyberbullying, digital footprint).  C.M.11 Explain the relationship between personal behavior and employability (e.g., academic achievement, extracurricular activities, community involvement, impact of online behavior, digital citizenship).  C.M.12 Identify and follow agreedupon work skills (e.g., attendance, respect, preparedness, quality of work, time-management) that are necessary for both the classroom and workplace. | Grade 6 RI.6.4,7 SL.6.1-2 SL.6.4-5 L.6.1-6  Grade 7 RI.7.4 SL.7.1-2 SL.7.4-5 L.7.1-6  Grade 8 RI.8.4 SL.8.1-2 SL.8.4-5 L.8.1-6 |



# JA Career Exploration Fair

| Session Descriptions  | Academic Standards  | Career Standards   | Common<br>Core ELA   |
|---|---|--|--|
| Pre-Fair Session: What Sets You Apart? Students reflect on their abilities, interests, and values as they consider future career choices.  Objectives: The students will: Define careers. Differentiate between abilities (skills) and values. Identify their personal characteristics. | NA  | C.M.7 Use various sources of career information (e.g., Career Day, guest speaker, field trips, virtual field trips, career fairs, career websites) to evaluate jobs/careers that reflect individual interests/needs. | Reading for Informational Text RI 4 RI 7  Speaking and Listening SL 1 SL 2  Language L 3 L 4 |
|   |   |  | L 6  |
| The Day of the Fair  Students will visit seven speakers from the community who will give brief presentations about their jobs, allowing time for students to ask questions.  Objectives:  The students will:  Complete one pre-fair activity (teacher-led) (optional).                  | 6.E.IC.1 Analyze the economic choices of individuals, societies, and governments. 7.I.UE.3 Gather relevant information from multiple sources while using the origin, authority, structure, and context of the sources to guide the selection to answer compelling and supporting questions. | C.M.7 Use various sources of career information (e.g., Career Day, guest speaker, field trips, virtual field trips, career fairs, career websites) to evaluate jobs/careers that reflect individual interests/needs. | Reading for<br>Informational<br>Text<br>RI 4<br>RI 7<br>Speaking and<br>Listening<br>SL 1    |
| <ul> <li>Express how jobs require specific interests and skills.</li> <li>Complete one post-fair activity (teacher-led) (optional).</li> <li>Complete a student evaluation, if requested.</li> </ul>  |   |  | SL 2 Writing W 4 W 7   |
|   |   |  | Language<br>L3<br>L4<br>L6   |



# JA Career Exploration Fair

| Session Descriptions  | Academic Standards | Career Standards   | Common<br>Core ELA   |
|---|--------------------|--|--|
| Post-Fair Session Students reflect on their JA Career Exploration Fair experiences.  Objectives: The students will: Identify a future career goal. Create a personal action plan. | NA                 | C.M.7 Use various sources of career information (e.g., Career Day, guest speaker, field trips, virtual field trips, career fairs, career websites) to evaluate jobs/careers that reflect individual interests/needs. | Reading for Information Text RI 2 RI 4 RI 5 RI 7  Speaking an Listening SL 1 SL 2  Writing W 4 |
|   |                    |  | Language L3 L4 L6  |



# JA Career Speaker Series

| Session Descriptions   | Academic Standards  | Career Standards   | Common Core<br>ELA   |
|--|---|--|--|
| Session One: Before the Event  Students research the visiting career speaker and his or her company, and prepare questions for the speaker event.  Objectives:  The students will:  Identify skills and interests.  Recognize Career Clusters  Recall future high-demand occupations | NA  | C.M.4 Identify resources (technology, counselors, shadowing, mentoring, career fairs, class speakers) \that can be used for locating job and career information.  C.M.5 Use information from personal inventory surveys to explore and evaluate jobs within the 16 KY Career Clusters to guide educational pathway choices at the secondary level.  C.M.7 Use various sources of career information (e.g., Career Day, guest speaker, field trips, virtual field trips, career fairs, career websites) to evaluate jobs/careers that reflect individual interests/needs. | Reading for Informational Text RI 1 RI 4 RI 7  Speaking and Listening SL 1 SL 2  Writing W 4 W 7  Language L 3 L 4 L 6 |
| Session Two: During the Event  Students learn about the guest speaker's job experiences and stories, ask questions, and take notes.  Objectives:  The students will:  Practice active listening skills.  Equate job responsibilities with skills and interests                       | 6.E.IC.1 Analyze the economic choices of individuals, societies, and governments. 7.I.UE.3 Gather relevant information from multiple sources while using the origin, authority, structure, and context of the sources to guide the selection to answer compelling and supporting questions. | ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions C.M.7 Use various sources of career information (e.g., Career Day, guest speaker, field trips, virtual field trips, career fairs, career websites) to evaluate jobs/careers that reflect individual interests/needs.  | Speaking and Listening SL 1 SL 2 Writing W 4 W 7  Language L 3 L 4 L 6   |
| Session Three: After the Event Students reflect on what they learned during their preparation and the speaker event.  Objectives: The students will: Recognize Career Clusters   | NA  | C.M.7 Use various sources of career information (e.g., Career Day, guest speaker, field trips, virtual field trips, career fairs, career websites) to evaluate jobs/careers that reflect individual interests/needs.  C.M.5 Use information from personal inventory surveys to explore and evaluate jobs within the 16 KY Career Clusters to guide educational pathway choices at the secondary level.   | Speaking and Listening SL 1 SL 2 Writing W 2 W 4 W 7  Language L 3 L 4 L 6   |



# JA Excellence through Ethics

| Session Descriptions   | Academic Standards  | Career Standards   | Common<br>Core ELA   |
|--|---|--|--|
| Day of the Visit  Students are introduced to the concept of ethics, participate in a demonstration of why ethics are important to discuss, examine their core values, and explore how we are all interdependent on the choices we each make.  Objectives:  The students will:  Define ethics, ethical dilemma, values, core values, and interdependence. Articulate how one's core values affects one's choices. Articulate and identify the steps necessary to make ethical decisions. Recognize that individual ethics affect the greater community.   | 7.I.UE.3 Gather relevant information from multiple sources while using the origin, authority, structure, and context of the sources to guide the selection to answer compelling and supporting questions. | ES.M.12 Practice ethical behavior (e.g., honesty, trust, compassion, acceptance) in various situations.  ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions (one-on-one, in groups and teacher led). | Reading for Informational Text RI 1 RI 4 RI 7  Speaking and Listening SL 1 SL 2 SL 3 SL 4  Writing W 4  Language L 3 L 4 L 6 |
| Reflection Activity  Students will reflect and discuss what they've learning after interacting with the volunteer, a local business professional who articulated how and why professionals make ethical choices and decisions regarding relationships, the work environment, and life.  Objectives:  The students will:  Apply key terms and concepts used in the volunteer-led activities.  Use intentional, ethical decision-making skills to consider outcomes and consequences of choices.  Self-examine to develop a personal awareness of values to begin to see the connection between their words and actions. | 7.I.UE.3 Gather relevant information from multiple sources while using the origin, authority, structure, and context of the sources to guide the selection to answer compelling and supporting questions. | ES.M.12 Practice ethical behavior (e.g., honesty, trust, compassion, acceptance) in various situations.  ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions (one-on-one, in groups and teacher led). | Speaking and Listening SL 1 SL 2 SL 3 Language L 3 L 4 L 6   |



#### JA Inspire

| Session Descriptions  | Academic Standards  | Career Standards   | Common<br>Core ELA   |
|---|---|--|--|
| Session One: Career Planning Starts with You  Through close examination of specific skills and career clusters, students learn the key factors to investigate career planning, skills, interests, work priorities, and job outlooks.  Objectives:  The students will:  Recognize career clusters that match their skills and interests.  Assess their soft skills and identify need for improvement.  Identify industries and jobs that offer opportunities.  | NA  | C.M.4 Identify resources (technology, counselors, shadowing, mentoring, career fairs, class speakers) \that can be used for locating job and career information.  C.M.5 Use information from personal inventory surveys to explore and evaluate jobs within the 16 KY Career Clusters to guide educational pathway choices at the secondary level.  C.M.7 Use various sources of career information (e.g., Career Day, guest speaker, field trips, virtual field trips, career fairs, career websites) to evaluate jobs/careers that reflect individual interests/needs. | Reading for Informational Text RI 1 RI 4 RI 7  Speaking and Listening SL 1 SL 2  Language L 3 L 4 L 6      |
| Session Two: Making the Most of JA Inspire  In this session, students refine a plan for the event. If possible, encourage students to spend additional time outside of class researching the participating companies.  Objectives:  The students will:  Identify companies that they want to learn more about at the JA Inspire event. Three is a good number.  Prepare questions that they want to ask and practice asking them.  Create an elevator pitch—a statement that explains why they are interested in a company or a job and what they have to offer and helps to connect them with the company volunteers.  Express their expectations of the upcoming event. | 7.I.UE.3 Gather relevant information from multiple sources while using the origin, authority, structure, and context of the sources to guide the selection to answer compelling and supporting questions. | ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions.  ES.M.17 Respect individual differences and work collaboratively with people of diverse backgrounds, viewpoints, and experiences.  | Speaking and<br>Listening<br>SL 1<br>SL 2<br>Writing<br>W 4<br>W 7<br>W 8<br>Language<br>L 3<br>L 4<br>L 6 |



# JA Inspire

| Session Descriptions  | Academic Standards  | Career Standards  | Common<br>Core ELA   |
|---|---|---|--|
| Session Three: JA Inspire Event  During the JA Inspire expo, students participate in hands-on activities, often using equipment or tools used on a job.  Objectives:  The students will:  Make connections with adults who have jobs in careers that interest them.  See the connection between high school programming choices and careers.  Collect information about the education required to be successful in a job.  Practice soft skills.  | 6.E.IC.1 Analyze the economic choices of individuals, societies, and governments.                   | ES.M.17 Respect individual differences and work collaboratively with people of diverse backgrounds, viewpoints, and experiences.  C.M.9 Identify high school and career/technical center courses and programs that support career or occupational areas of interest.  C.M.12 Identify and follow agreed-upon work skills (e.g., attendance, respect, preparedness, quality of work, time-management) that are necessary for both the classroom and workplace.  C.M.11 Explain the relationship between personal behavior and employability (e.g., academic achievement, extracurricular activities, community involvement, impact of online behavior, digital citizenship). | Reading for Informational Text RI 1 RI 4 RI 7  Speaking and Listening SL 1 SL 2  Language L 3 L 4 L 6                      |
| Session Four: Debrief and Next Steps  Students reflect on what they have learned and identify next steps to further define their academic choices and career path. They also compose a thank you note to a chosen company.  Objectives:  The students will:  • Evaluate personal goals and priorities based on their experience at the JA Inspire event.  • Identify next steps, including exploration of high school coursework and other research.  • Understand relevant business communication practices. | 7.I.UE.1 Use multiple sources to develop claims in response to compelling and supporting questions. | C.M.1 Explain how career choices impact lifestyle. C.M.2 Explore the cost (monetary and time) of post-secondary and technical education, including possible sources of funding.   | Reading for Informational Text RI 1 RI 4 RI 7  Speaking and Listening SL 1 SL 2  Writing W 3 W 4 W 5  Language L 3 L 4 L 6 |



#### JA It's My Job (Soft Skills)

| Session Descriptions  | Academic Standards  | Career Standards   | Common Core<br>ELA   |
|---|---|--|--|
| Communicating About Yourself Students learn what their dress, speech, and listening skills communicate to others about them.  Objectives: The students will:  Recognize the importance of manners as an element of professionalism.  Identify language and style appropriate for the workplace.   | 7.I.UE.1 Use multiple sources to develop claims in response to compelling and supporting questions. | C.M.12 Identify and follow agreed-upon work skills (e.g., attendance, respect, preparedness, quality of work, timemanagement) that are necessary for both the classroom and workplace.  C.M.11 Explain the relationship between personal behavior and employability (e.g., academic achievement, extracurricular activities, community involvement, impact of online behavior, digital citizenship). | Reading for Informational Text RI 1 RI 4  Speaking and Listening SL 1 SL 2 SL 4 SL 6  Writing W 4  Language L1 L 2 L 3 L 4 L 6 |
| Applications and Resumes  Students examine both document forms and begin to think about how to adapt their experiences, skills, and achievements into the applicable template to present themselves to a potential employer.  Objectives:  The students will:  Identify information necessary for a job application.  Recognize key features and formatting of resumes.  Use appropriate language for a resume. | NA  | C.M.11 Explain the relationship between personal behavior and employability (e.g., academic achievement, extracurricular activities, community involvement, impact of online behavior, digital citizenship).   | Speaking and Listening SL 1 SL 2 Writing W 4  Language L1 L 2 L 3 L 4 L 6  |



#### JA It's My Job (Soft Skills)

| Session Descriptions   | Academic Standards | Career Standards  | Common Core<br>ELA  |
|--|--------------------|---|---|
| Interviewing for a Job  Students complete an activity and track their accomplishments in a "brag sheet." Additional activities are available in which students develop a personal profile that will help them succeed during an interview and practice mock interviews.  Objectives:  The students will:  Identify appropriate content for a personal brag sheet Adapt personal information to interview situations. Develop answers to common interview questions. Recognize appropriate professional dress and demeanor for a job interview. | NA                 | C.M.7 Use various sources of career information (e.g., Career Day, guest speaker, field trips, virtual field trips, career fairs, career websites) to evaluate jobs/careers that reflect individual interests/needs.  ES.M.11 Describe appropriate attire for various situations.  ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions c. Pose and respond to questions that connect the ideas of others and comment with relevant evidence, observations, and ideas. f. Adapt speech, using both verbal and nonverbal skills, to a variety of situations, demonstrating command of formal English when appropriate. | Speaking and Listening SL 1 SL 2 SL 4 SL 6 Writing W 4  Language L1 L 2 L 3 L 4 L 6 |
| Cell Phones in the Workplace Students develop an understanding of appropriate communication methods to ensure workplace success.  Objectives: The students will:  Recognize and identify appropriate and inappropriate uses of cell phones in the workplace.  Identify the effects of inappropriate usage of cell phones in the workplace.  Adapt cell phone behavior and functions for professional uses.  Recognize and apply appropriate texting style for communicating in the workplace.  | NA                 | ES.M.12 Practice ethical behavior (e.g., honesty, trust, compassion, acceptance) in various situations.   | Speaking and Listening SL 1 SL 2 SL 4 SL 5 SL 6  Language L1 L 3 L 4 L 6            |



#### JA It's My Job (Soft Skills)

| Session Descriptions  | Academic Standards  | Career Standards  | Common Core<br>ELA   |
|---|---|---|--|
| Workplace Communication Students complete activities focused on appropriate tone and topics for the workplace and strategies for collaborating effectively.  Objectives: The students will:  Identify and use an appropriate professional tone in workplace communication.  Identify appropriate and inappropriate subjects for workplace discussion.  Enable cooperative and productive group interactions.  Communicate to solve problems collaboratively and respectfully. | NA  | ES.M.16 Engage effectively in a range of age-appropriate collaborative discussions b. Speak clearly at an understandable pace using appropriate facts and relevant, descriptive details and complete sentences when appropriate. c. Pose and respond to questions that connect the ideas of others and comment with relevant evidence, observations, and ideas. d. Acknowledge new information expressed by others, and, when warranted, qualify, or justify their own views in light of the evidence presented. f. Adapt speech, using both verbal and nonverbal skills, to a variety of situations, demonstrating command of formal English when appropriate. | Speaking and Listening SL 1 SL 2 SL 4 SL 5 SL 6  Language L1 L 3 L 4 L 6                   |
| Workplace Writing Students practice writing concisely, clearly, and correctly, with appropriate workplace style.  Objectives: The students will:  Use proper spelling, grammar, and punctuation in the workplace. List best practices for effective business writing. Use clear language and appropriate style for written communication in the workplace. Identify important ideas and express them clearly and concisely in writing.  | 7.I.UE.1 Use multiple sources to develop claims in response to compelling and supporting questions. | ES.M.8 Apply reading, writing, mathematics, science, and technology skills to authentic, real-world tasks.  ES.M.9 Apply and explain important concepts in learning to an authentic audience.   | Speaking and Listening SL 1 SL 2 SL 4 SL 6  Writing W 4 W5 W6  Language L1 L 2 L 3 L 4 L 6 |

